



**Press Release
FOR IMMEDIATE RELEASE**

Datatrac® Enhances Wireless Solution with Phone-Based Scanning

Atlanta, GA – April 9, 2007 – Datatrac Corporation today announced a new addition to its industry-leading wireless solution. With the release of the newest version of Wireless eTrac™, users of Sprint® Nextel i355 mobile phones can improve the accuracy of their data with the addition of integrated barcode scanning. In partnership with Scottsdale, AZ based PointeWare, Datatrac offers a cost-effective solution for couriers and truckers who need to capture accurate barcode data for their shipments.

With the extension of its existing barcode capability, Datatrac continues to broaden its leading-edge route distribution offering. Adding to the full range of auto ID options, the new phone-based module is already fully integrated with existing Datatrac systems. Service providers can now expand beyond earlier, single-purpose products offering only minimal features. Instead, they can deploy a complete system that provides shipment information in real-time from order entry through delivery, along with invoicing, reconciliation and settlement.

Highly accurate tracking data will be expected by shippers mandating the use of automatic data capture technology. Service providers handling tightly controlled shipments like pharmaceuticals, consumer electronics and agricultural products must meet these mandates in order to remain competitive. The challenge lies in meeting such requirements without making large investments in new hardware or completely revising existing processes.

“Even for relatively small, time-sensitive shipments, customers are demanding ever-increasing levels of tracking visibility. Successful couriers and truckers are meeting that need with smart technology deployments that complement their existing systems. Adding the proven PointeWare scanner to our powerful wireless capabilities is another step in our expansion of the complete solution already equipping many of the industry’s leading logistics service providers,” said Garland Duvall, Chief Executive Officer of Datatrac Corporation.

"The timing could not be better with mobilization of field operations growing rapidly and companies demanding integrated, easy to use, and cost effective solutions. We are excited and pleased with Datatrac's selection of best of breed PointeWare solutions. The combination of Datatrac and PointeWare offers unique value and speed to market to meet dynamic market conditions", said Roy Mara, President of PointeWare.

About PointeWare

PointeWare is a developer of mobile solutions for businesses. We are committed to the mobile needs of our clients and partners, by providing products and services to assist in the adoption and automation of a mobile workforce. We believe by providing an open API, several barriers to adoption are addressed by allowing customers a choice of integrated mobile solutions and the best fit to their needs. The open API approach will be applied to future data capture product offerings, allowing our partners to quickly adopt and integrate.

About Datatrac

Datatrac Corporation has been helping shippers, freight forwarders and delivery service companies grow revenues by maximizing logistics efficiency for 30 years. More than 300 customers - including eight of the top ten expedited delivery companies – use Datatrac software solutions to compete more effectively while improving profitability. With their real-time *eTrac*[™] logistics network, Datatrac is driving to eliminate inefficiency from the complete delivery cycle. Providing practical technology products enhanced by GPS and other wireless technologies, Datatrac is improving productivity for companies in every link of the logistics chain. To learn more, please visit www.datatrac.com or call 800-827-2677.

For more information, please contact:

John Tucker
Datatrac Corporation
678-250-2494
jtucker@datatrac.com

Roy Mara
PointeWare
480-699-2545
rmara@pointeware.com